

National Association for Alternative Certification Annual Conference

Action through Advocacy:
Addressing Teacher Shortages and Diversity through Alternative Routes

MARCH 28-30, 2019
Bethesda, MD

NAAC CONFERENCE HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

Enhance your company's visibility by sponsoring an event or printed materials. To become a sponsor or reserve ad space, please contact NAAC Executive Director Judy Corcillo at 202-277-3600 or judyc@alternativecertification.org.

Luncheon Sponsor, Thursday, March 28 or Friday, March 29, 2019

\$8,000

Includes the opportunity to make brief remarks during the event; two complimentary registrations; full-page program ad; exhibit table; opportunity to present a breakout session during the conference; opportunity to present webinars to NAAC members throughout the year; your logo on the NAAC website and in periodic blast emails; acknowledgement in the conference program book, on signs, and during daily announcements.

Breakfast Sponsor, Thursday, March 28 or Friday March 29, 2019

\$5,000

Includes the opportunity to make brief remarks during the event; one complimentary registration; half-page program ad; exhibit table; opportunity to present a breakout session during the conference; your logo on the NAAC website and in periodic blast emails; acknowledgement in the conference program book, on signs, and during daily announcements.

Standard Conference Sponsorship

\$2,000

Includes your logo on the NAAC website and in periodic blast emails; acknowledgement in the conference program book, on signs, and during daily announcements; one exhibit table; one half page program ad; one registration.

Program Book Printing

\$1,500

Includes your logo on the NAAC website and in periodic blast emails; acknowledgement in the conference program book, on signs, and during daily announcements; one full-page program ad; one registration.

New Educator Award

\$1,500

Includes your logo on the NAAC website and in periodic blast emails; acknowledgement in the conference program book, on signs, and during daily announcements and the presentation of the annual NAAC New Educator Award (provides a \$1,000 award and \$500 in travel expenses for an outstanding new alternatively certified teacher).

Journal Printing

\$1,000

Includes acknowledgement in the *Journal of the National Association for Alternative Certification*; one half-page journal ad; and acknowledgement in the conference program book.

Conference Bags

\$1,000

Includes your logo on the conference bags distributed to each registrant; acknowledgement in the conference program book.

CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

The program book is an 8-1/2 x 11" book printed in black and white.

Full page: \$500

Half page: \$250

Quarter page: \$125

Business Card: \$75



NATIONAL ASSOCIATION
FOR ALTERNATIVE
CERTIFICATION

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